

**Take the
next big step
in your career journey.**



Enrollment Intakes: September | January | May
Fully Online (Global Access) | Full-Time | Part-Time
Rolling Admissions - Apply Anytime

Bachelor of Science in Business Administration - Information Technology

Fully Online & Flexible Learning

Industry-Aligned Specializations

Global Business Curriculum

Real-World Capstone Project

Collaborative & Interdisciplinary Approach

Career-Ready Skills in Leadership, Tech, & Analytics

The Bachelor of Science in Business Administration (BSBA) - Information Technology at Florida Coastal University is an industry-relevant program designed to develop future-ready IT management professionals. It blends core business knowledge with hands-on learning to prepare students for today's fast-changing technology-driven business environment.

Focused on technology integration, data-driven decision-making, and digital innovation, the Information Technology specialization equips students to manage IT systems, analyze business data, and align technology solutions with organizational goals. Graduates are prepared to lead in IT project management, business analytics, and technology-driven entrepreneurial ventures with confidence and integrity.



Program Overview

The Bachelor of Science in Business Administration (BSBA) - Information Technology program is structured as a 120-credit hour fully online degree that balances general education, core business knowledge, and advanced specialization. It is designed to foster a multidimensional understanding of the business world, from economic fundamentals and legal frameworks to digital innovation and global market dynamics. Students gain valuable exposure to real-world business scenarios through simulations, capstone projects, and interactive coursework—all delivered via a flexible, student-centered online platform. The program includes:

- 30 credit hours of general education
- 60 credit hours of core business courses
- 24 credit hours in a Information Technology specialization
- 6 credit hours of capstone project work

Why choose this program?

- Focused on real-world IT skills like systems management, data analytics, and technology-driven solutions
- Combines core business knowledge with hands-on IT training
- Includes simulations and capstone projects for practical learning
- Prepares you for data-driven roles in IT project management, business analytics, and digital strategy
- Builds leadership, decision-making, and analytical capabilities tailored to the IT and technology management sector



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Why Florida Coastal University?

- **Approved:** Provisionally by the Commission for Independent Education (CIE), Florida
- **Affordable Tuition:** Designed for ambitious professionals, without financial burden
- **Work-Life-Academia Balance:** Learn at your own pace from anywhere in the world
- **Job-Aligned Curriculum:** Built for practical impact and career transformation
- **Global Network Access:** Connect with peers, alumni, and faculty across industries.

Career Pathways

Graduates of the Bachelor of Science in Business Administration (BSBA) - Information Technology program are equipped with interdisciplinary knowledge and industry-aligned skills that prepare them for a wide range of career opportunities across business domains. Students can pursue the following roles:

- IT Project Manager
- Business Systems Analyst
- Data and Business Intelligence Analyst
- Technology Integration Manager
- IT Strategy and Digital Transformation Consultant



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Curriculum Structure

- General Education: (10*3=30 Credits)
- Core Business Courses: (20*3=60 Credits)
- Information Technology Specialization: (8*3=24 Credits)
- Capstone Projects: (6 Credits)

Capstone Experience

Engage in a culminating project where you

- Solve real business problems
- Create detailed business plans
- Present to faculty and industry mentors

Email us at

admission@floridacoastaluniversity.com



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