

# Take the next big step in your career journey.



# Master of Business Administration - Management

Fully Online & Flexible Learning
Industry-Aligned Specializations
Global Business Curriculum
Real-World Capstone Project
Collaborative & Interdisciplinary Approach

Career-Ready Skills in Leadership, Tech, & Analytics



The Master of Business Administration (MBA) – Management at Florida Coastal University is an industry-relevant program designed to develop future-ready business leaders. It blends advanced business knowledge with practical applications to prepare students for today's complex and competitive global business environment.

Focused on leadership, organizational strategy, innovation, and decision-making, the Management specialization equips students to plan, execute, and lead high-impact initiatives across industries. Graduates are prepared to take on senior roles in operations management, corporate strategy, consulting, and entrepreneurial ventures with confidence and integrity.



# **Program Overview**

The Master of Business Administration (MBA) - Management program is structured as a 36-credit hour fully online degree that strengthens core business acumen while expanding expertise in organizational leadership and strategic decision-making.

It is designed to develop a multidimensional understanding of management in the business world, from operations and human capital to innovation, global competitiveness, and corporate governance. Students gain real-world experience through leadership case studies, strategic simulations, and interactive coursework - all delivered via a flexible, student-focused online platform.

# The program includes:

- 24 credit hours of core business courses
- 9 credit hours in a management specialization
- 3-credit Capstone Project

# Why choose this program?

- Focused on real-world management skills like strategic planning, organizational leadership, and operational excellence
- Combines advanced business knowledge with hands-on management training
- Includes simulations, case studies, and capstone projects for practical learning
- Prepares you for analytical and leadership roles in operations, corporate strategy, and general management
- Builds leadership, decision-making, and analytical capabilities tailored to the management sector









#### Why Florida Coastal University?

- Approved: Provisionally by the Commission for Independent Education (CIE), Florida
- Affordable Tuition: Designed for ambitious professionals, without financial burden
- Work-Life-Academia Balance: Learn at your own pace from anywhere in the world
- **Job-Aligned Curriculum:** Built for practical impact and career transformation
- **Global Network Access:** Connect with peers, alumni, and faculty across industries.

#### **Career Pathways**

Graduates of the Master of Business Administration (MBA) Management program are equipped with interdisciplinary knowledge and industry-aligned skills that prepare them for a wide range of leadership opportunities across global business domains. Students can pursue the following roles:

- Operations Manager
- Project Management Consultant
- Corporate Strategy Manager
- General Management Executive











#### **Curriculum Structure**

- 24 credits of core business courses
- 09 credits in management specialization
- 03 credits Capstone Project

#### **Capstone Experience**

Students engage in real-world management applications such as:

- Organizational strategy planning
- Leadership and decision-making simulations
- Business process analytics cases
- Strategic consulting projects
- Capstone project solving a global management challenge

#### Email us at

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